



## Why Evergreen?

### *The **TOP 10** reasons to choose Evergreen USA for Campground & RV Park Insurance...plus one more reason that makes it all possible*

- 1. You're an owner:** Every Evergreen customer is also a shareholder in Evergreen USA. So you'll have an owner's voice in the business!
  - 2. We're specialists:** Like you, we live and breathe outdoor recreation. Insuring properties like yours is our exclusive focus, so we've become experts in the field. Unlike most carriers, we're not distracted by other industries and their issues.
  - 3. Financial strength:** At Evergreen, we choose our customers carefully and invest our assets wisely. As a result, you can count on us to be there when you need us most: to help keep your park safe, avoid claims whenever possible, and resolve them quickly should the need arise.
  - 4. Pricing Stability:** Our premiums are priced fairly and realistically, so we're able to offer unmatched stability of cost. Unlike some companies, we don't offer "bait and switch" low premiums...only to jack them up when it's time to renew.
  - 5. Risk Management:** We believe the best way to keep insurance costs low is to keep campgrounds safe. So we provide all the information and tools you need to spot potential hazards and fix them. Part of our commitment to serve our customers includes regular personal visits to your facilities!
  - 6. Membership rewards:** Evergreen discounts premiums by 20% for members of many camping and paddlesports trade associations as part of our ongoing support for these valued partners.
  - 7. Complete services:** Evergreen provides the full range of liability insurance services our customers need, including: accounting and billing, underwriting, safety and loss control engineering, on-site safety inspections, and claims administration.
  - 8. Effective claims management:** When notified of an incident, our claims management team swings into action fast. We investigate the scene, interview witnesses, make an initial assessment regarding liability, and engage in responsible dialogue with your customers. Effective incident management keeps claim payments, if any, to a minimum and may avoid involving attorneys.
  - 9. Prompt Claims resolution:** We resolve claims as quickly and equitably as possible within the constraints established by the policy.
  - 10. One-stop shopping:** We offer all the coverages you need to protect your facilities, employees and guests: general liability; directors & officers; RV & trailer spotting; automobile, garage and special operation coverages (e.g., marinas and waterslides, propane/LP gas, saddle animal and liquor liability).
- Bonus reason #11:** Evergreen has the best people in the business: educated, smart and friendly—we think you'd welcome us as guests!